

# Summer SCHOOL

tbs

Business School

Toulouse  
Barcelona  
Ljubljana

A SUMMER ADVENTURE  
WHICH WILL LAST  
A LIFETIME



University of Ljubljana



SEB SCHOOL OF ECONOMICS AND BUSINESS

3 INTERNATIONAL ACCREDITATIONS



#tbsummerschool

# 5 Good Reasons To Join Our Summer School Programs



Earn up to 26 ECTS credits whilst discovering Europe

Learn about the European business environment

Live a unique, multicultural experience

Enjoy company visits as well as fun and interesting cultural and social activities

Study in top ranking, internationally accredited European business schools

## Testimonials

### What have past students thought of the TBS Summer School Programs?



**Simone Bjerring**

Aarhus, Denmark

I chose TBS and the Joint Summer School program to explore several countries and cities in the world. Both TBS and the University of Ljubljana have three international accreditations which assured me of their high academic level. This program is one of the greatest experiences I have encountered during my studies so far.



**Ruochuan Yan**

Tianjin, China

The Summer School made me more confident. My integration into TBS was great: the course designs were standardized, it was easy to make friends and professors were friendly. Activities and group work in class help to break the ice between people. My recommendation is to just enjoy yourself! The Summer School is short but can open infinite possibilities.



**Kyle Williams**

Atlanta, USA

Before the Summer School, I had never been outside my home country and now, thanks to this experience, I am excited to travel more. I made real, genuine connections with people from all over the world. This summer school was everything I could have expected and more. This experience provided a lifetime of memories, and if I could go back in time I would do it all over again.

# 4 SUMMER SCHOOL PROGRAMS TO CHOOSE FROM

100 % Taught  
in English

## SINGLE SUMMER SCHOOL

1 CITY / 3 WEEKS

## JOINT SUMMER SCHOOL

2 CITIES / 6 WEEKS

### TOULOUSE

11<sup>th</sup> JUNE  
1<sup>st</sup> JULY

Undergraduate & Master Level Courses

Early Bird Tuition Fees: 1200 €

Standard Tuition Fees: 1500 €

Accommodation Packages from 520 € <sup>(3)</sup>

12  
ECTS

OR

### TOULOUSE & BARCELONA

11<sup>th</sup> JUNE  
24<sup>th</sup> JULY

Undergraduate Level Courses

Early Bird Tuition Fees: 2500 € <sup>(1)</sup>

Standard Tuition Fees: 2800 € <sup>(1)</sup>

Accommodation Packages from 1320 € <sup>(3)</sup>

24  
ECTS

OR

### BARCELONA

6<sup>th</sup> JULY  
24<sup>th</sup> JULY

Undergraduate Level Courses

Early Bird Tuition Fees: 1200 €

Standard Tuition Fees: 1500 €

Accommodation Packages from 820 € <sup>(3)</sup>

12  
ECTS

OR

### TOULOUSE & LJUBLJANA

11<sup>th</sup> JUNE  
24<sup>th</sup> JULY

Undergraduate & Master Level Courses

Early Bird Tuition Fees: 2620 € <sup>(2)</sup>

Standard Tuition Fees: 3070 € <sup>(2)</sup>

Accommodation Packages from 890 € <sup>(3)</sup>

UP TO  
26  
ECTS

Discount for participants coming from TBS partner universities - Single Summer Schools: 100 € / Joint Summer Schools: 200 €.

(1) Joint Summer School Toulouse-Barcelona Package includes the journey by bus from Toulouse to Barcelona.

(2) Joint Summer School Toulouse-Ljubljana Package includes the Scenic Route by bus (transport and accommodation).

(3) Accommodation package price may be subject to change.

## COURSES

The academic program focuses on European issues and allows students to understand the diversity and complexity of doing business and managing in Europe

STUDENTS SHOULD TAKE  
2 COURSES PER DESTINATION



Each course represents  
6 or 7 ECTS credits

Undergraduate or Master Level Courses include<sup>(4)</sup>:

- ✓ International Marketing
- ✓ Strategic Marketing
- ✓ Big Data & Marketing Analytics
- ✓ Digital Marketing
- ✓ Managing Innovation
- ✓ Fashion & Luxury Goods
- ✓ Innovation & Entrepreneurship
- ✓ Cross Cultural Management & Leadership
- ✓ Intercultural Negotiation
- ✓ Strategic Management
- ✓ International Human Resources Management
- ✓ Introduction to the Aeronautic Business Sectors
- ✓ Corporate Finance
- ✓ International Banking & Finance
- ✓ Macroeconomics
- ✓ Business & Competitive Strategy in Europe
- ✓ Business Plan Development
- ✓ AI in Business

(4) Subject to availability.

See our website for more details  
[tbs.bs/summer](https://tbs.bs/summer)

## Barcelona - Spain

is a dynamic European business center and one of the world's most popular cosmopolitan destinations. Its excellent geographical location by the sea, combined with its reputation as an international trade hub, and status as an innovative, artistic melting pot, attracts a wealth of talent and is home to Spain's second largest student population.



## Toulouse - France

is an enterprising business, cultural and educational centre in the south-west of France. As well as being the hub of Europe's Aerospace Sector, Toulouse is a center of excellence for artificial intelligence and autonomous transportation. It has recently been voted the most popular student city in France, and offers a unique learning environment in a vibrant, cosmopolitan city.

Nice

Monaco

Verona

Scenic Route:  
2<sup>nd</sup>-4<sup>th</sup> July  
including



## Ljubljana - Slovenia

Slovenia - a diverse and safe country, situated between the Alps and the Adriatic Sea- is host to internationally renowned names and brands, from science, technology, design and lifestyle.

It is also a first-mover in the blockchain space. Ljubljana, one of Europe's greenest capitals, retains its traditional beauty whilst offering a picturesque and vibrant home to university students.



# WHY CHOOSE TBS & UNIVERSITY OF LJUBLJANA?



3 international accreditations  
EQUIS, AMBA & AACSB



Extensive network of partner universities worldwide



International and French faculty

## TBS



TOULOUSE  
PARIS  
BARCELONA  
CASABLANCA  
LONDON

Founded in 1903, TBS offers high-quality professional training across its 5 campuses in Toulouse, Paris, Barcelona, Casablanca and

London. TBS is a truly European business school and has a worldwide reputation for its academic excellence and extensive partner university network.

## University of Ljubljana SEB



The School of Economics & Business of the University of Ljubljana is the leading institution in business and economics in Slovenia with

programmes in English on all levels. It offers an international study environment with cross-cultural learning experiences and partnerships with institutions from all around the world.

## HOW TO APPLY?

### Prerequisites

- ✓ Undergraduate & Master students
- ✓ English proficiency
- ✓ Also open to young professionals

### Application Deadlines

#### Early Bird Application Deadline:

- ✓ Toulouse Single and Joint Options: 27<sup>th</sup> March 2020
- ✓ Barcelona: 17<sup>th</sup> April 2020

#### Final Application Deadline:

- ✓ Toulouse Single and Joint Options: 24<sup>th</sup> April 2020
- ✓ Barcelona: 15<sup>th</sup> May 2020

### Apply Online

#### To complete your application you will need:

- ✓ CV / Resume
- ✓ Cover Letter
- ✓ Latest Grade Transcript
- ✓ Non-native English students will be tested on their language level during the application process
- ✓ Copy of Passport

# Practical Information

## VENUE

All courses are held at TBS (Toulouse and Barcelona campuses) and the University of Ljubljana's School of Economics & Business, in large, modern, well-equipped lecture rooms. All campuses are situated in safe, central areas and close to public transport options.

## FACILITIES

Access to computer facilities, library and wireless internet is provided. Students are welcome to bring their own laptop.

## ACCOMMODATION

Comfortable accommodation packages are available in student residences for the duration of the Summer School.

## NOT INCLUDED

Transport to and from the Summer Schools, health insurance, visa costs, some social activities, meals and personal expenses.

## VISAS

It is the student's responsibility to enquire about the particular visa requirement according to his/her country of origin. For further information about travel requirements to France, Spain or Slovenia, please contact your nearest French, Spanish or Slovenian Embassy or Consulate. In the case of France you can also contact the nearest Campus France office. Upon final registration and payment, TBS will issue an official admission letter which will help students obtain a valid visa.

## INSURANCE

We highly recommend that all Summer School participants buy an appropriate health insurance to cover them during their stay in Europe and for travel purposes.

## CONTACTS

### TOULOUSE

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### BARCELONA

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08010 Barcelona - Spain

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**For further information about TBS**

[www.tbs-education.com](http://www.tbs-education.com)



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